

Graphic Submission Guidelines

Mobile Billboard has 2 side panels and 1 rear panel.

Side Panels are 10ft wide by 6ft high

Rear Panel is 6ft by 6ft

Please use the following guidelines when submitting files to Moving Active Adz.

Acceptable File Formats:

- JPEG, TIF and EPS (Vector)
- Convert all fonts to paths (create outlines)
- Embedded Images must be 72 dpi at Full Size
- Convert any RGB files to CMYK
- Specify PMS Colors whenever possible
- Any Black use this mix C-80, M-80 K-100
- Save EPS Files with a PDF, TIF or JPG Preview
- **Unacceptable Formats:** Publisher, PDF, Word, Excel, Corel Draw

Side Panel Creation Guidelines:

- Printed Panel Size is 120 inches wide 72 inches High (120 x 72)
- Create your art at 100% actual size @ 72ppi
- You can also create at 10% Actual Size @ 720ppi

Rear Panel Creation Guidelines:

- Printed Panel Size is 72 inches Wide 72 inches High (72 x 72)
- Create your artwork at 100% actual size @ 72ppi
- You can also create at 10% actual size @ 720ppi

Helpful Hints

- Bigger the better! Big bold colorful pictures and sharp verbiage.
- Typically Side Panels are 6 Words or Less
- Once artwork is complete stand back 10 feet from your PC or laptop for visual perception

Delivery Options

- Send a link to your art-work
- Email Mike for a Drop-Box Link (Mike@MovingActiveAdz.com)
- For example truck pictures and design ideas visit our website or [Mobile Billboard examples](#)
- Artwork or verbiage that is offensive or distasteful will not be displayed.

Contact Mike if you need help regarding design Mike@MovingActiveAdz.com (480)-216-7986