

MovingActiveAdz LLC

Mobile... Scrolling... Billboards

Active Adz Submission Guidelines: Standard

The Standard Mobile Scrolling Billboard has 2 side panels and a rear panel to showcase your custom artwork.

Please use the following guidelines when submitting digital files for Mobile Active Adz. Thank you.

Acceptable File Formats:

- jpg, tif, and eps (vector).
- Convert all fonts to paths (create outlines).
- Embedded images must be 72 dpi at full size.
- Convert any RGB files to CMYK.
- Specify PMS colors whenever possible.
- ANY Black use this mix (C 80, M 80, Y 80, K 100)
- Save .eps files with a tif preview

Unacceptable File Formats:

- Publisher
- Word
- Excel
- Corel Draw
- Faxes / Laser or inkjet printouts

Side Top Panel Creation Guidelines:

- Printed panel size is 120"W x 72"H.
- Create your art at 100% actual size @ 72ppi - OR-
Create your art at 10% actual size @ 720ppi

Rear Top Panel Creation Guidelines:

- Printed panel size is 72"W x 72"H.
- Create your art at 100% actual size @ 72ppi - OR-
Create your art at 10% actual size @ 720ppi

FTP Site Instructions:

ftp.movingactiveadz.com

Login: Call for login

Password: Call for password

Both Login & Password are case sensitive

